

**THE ENGLISH AND FOREIGN LANGUAGES UNIVERSITY
HYDERABAD – 500 007
REGIONAL CAMPUS SHILLONG,**

**B.A. (HONS.) IN JMC
SEMESTER I (OCTOBER 2021)**

COURSE DESCRIPTIONS

Paper code: BAJMC C1 Introduction to Media Studies

Course Description:

In a rapidly changing global multimedia environment there is a need to become more literate and critical consumers and producers of culture. This course through an interdisciplinary comparative and historical lens defines "media" broadly as including oral, print, theatrical, photographic, broadcast, cinematic, and digital cultural forms and practices. The course looks at the nature of mediated communication, the functions of media, the history of transformations in media and the institutions that help define media's place in society. Through the readings, lectures, and discussions as well as their own writing and oral presentations, students have multiple opportunities to engage with critical debates in the field as well as explore the role of media in their own lives. **Teacher's name: Dr. Caroline Wahlang**

Paper code: BAJMC C2 Development of Media

Course Description:

The course seeks to provide an historical perspective on the evolution of different forms of media. It will also try to understand the specific mediums namely print, audio – visual and the new media technologies.

By providing a continuous narrative of media development in India, the course will attempt to look at the basic concepts behind the origins of various trends that reveal aspects both of previous developments and of new ones that start to emerge. The course will also employ a comparative enquiry in reading history between countries, industries and periods of time. Both linear and contextual narrations of history will be implemented. Apart from imperialistic and nationalistic historiographies, the students will be exposed to a variety of other reading strategies that will cover the lessons, additional readings and seminar presentations. **Teacher's name: Ms. Santidora Nongpluh**

Paper code: AECC-1

Papertitle: Environmental Science

This course aims to introduce students with the properties of environment which surround them. This course will make students aware of the necessities that are derived from various natural resources and how to replenish them. With the use of academic texts as well as facts from natural

& man-made disasters related to pollution and social issues, students will be taught how to conserve water and biodiversity, prevent pollution and management of disaster. **Teacher's name: Guest Faculty**

Papercode: AECC-1

Papertitle: Functional English

This course aims to familiarise students with the writing skills and strategies required for both academic and communicative purposes. Using academic texts as well as a variety of media texts related to different themes and topics, students will be taught how to perform the functions listed in the course content. Further, this course will make students aware about the intricacies of different styles of writing, the nuances of academic vocabulary and the use of grammar in the context of academic and media discourse. **Teacher's name: Dr. Rosy Yumnam**

Papercode: GE-1

Papertitle: Foreign Language/ French

This course aims at developing all four language skills, namely reading, writing, listening and speaking. The course will include teaching communication skills, oral and written skills, grammar and vocabulary, phonetics and French civilization. **Teacher's name: Mr. Dharmendra Singh**

Papercode: GE-1

Papertitle: Foreign Language/ German

This course aims at developing all four language skills, namely reading, writing, listening and speaking. Students will be able to apply previously acquired knowledge of German to further deepen their interest in culture, landscape, nature, sport etc. The course will enable students to:

- ❖ talk about jobs and occupations.
- ❖ express their wishes, preferences, thanks.
- ❖ write creatively
- ❖ comprehend a magazine text.
- ❖ make suggestions and accept and decline them
- ❖ prepare event calendar
- ❖ express their feelings like empathy, worry, hope, surprise etc.
- ❖ talk about something important
- ❖ order in restaurant, pay the bills and complaint about something,
- ❖ write report on documentary film
- ❖ evaluate something
- ❖ read and comprehend newspaper article
- ❖ compare something
- ❖ comprehend non-fictional texts and reader contributions
- ❖ comprehend newspaper article and describe statistical data.

Teacher's name: Mr. Karmveer

Papercode: GE-1

Paper title: Foreign Language/ Spanish

The course aims to build the students' competence and introduce situation/activity based learning of the target language. The participants are to be enabled to communicate orally and in writing in and about different situations of everyday life, and to read and comprehend simple texts. As much as possible, equal focus is paid in developing their language skills in each field i.e. Listening, Speaking, Reading and Writing.

Specific Objectives:

The aim of this semester/course is to help students acquire basic knowledge of the language and culture so as to equip them in

- understanding basic texts and be able to ask questions and respond to such questions related to specific needs and relevance of the topic. (E.g. Daily routine/activities, family relations, description of people, and places etc.)
- Be familiar with the use of present tense and its uses in everyday interactions and activities.

Teacher's name: Mr. Gin Muan Thang

Papercode: GE-1

Paper title: Foreign Language/ Russian

The Russian language course for the first semester BA English and JMC students will contain the introductory basics of the language:

1. Russian Alphabet
2. Pronunciation of hard and soft sounds
3. Word Stress and syllables
4. Gender and number
5. Intonation constructions

Teacher's name: Dr. SajalDey

Sd/-

Ms. SantidoraNongpluh
Coordinator
B. A. JMC

Sd/-

Director